!!!!!!!!!! Cyberthon Update !!!!!!!!!!

*** Invitations ***

To date we have sent out 624 invitations (92 of which have gone to presenters, guests and/or volunteers). We have 40 paid responses, including Bill Gibson and Bruce Sterling, and several others have expressed interest even though their checks have not reached us.

As we have increased our target number from 200 paying guests to 400, we are definitely looking for more names **and** addresses so keep them coming.

*** Presenters ***

VPL, Autodesk, Sense8, Broderbund, Antenna Theater, William and Meredith Bricken, Margaret Minsky, Tom Furness, Jaron Lanier, Michael Naimark, Scott Foster, Beth Wenzel, Wendy Kellogg, Louis Brill, Brenda Laurel and Eric Gullichsen have definitely agreed to participate in Cyberthon.

As detailed in the attached report, Marvin Minsky, Max Behensky, Scott Fisher, Steve Arnold (of Lucas Films), Randy Farmer, and SimGraphics are among those who have expressed interest in being part of Cyberthon but details need to be worked out.

*** Committee Heads ***

Certain coordinator tasks have been identified as requiring strong individuals and we have been endeavoring to fill these spots as quickly as possible with well-qualified volunteers.

These spots are:

Build The World Coordinator	-- Danica Remy
Colossal Films Coordinator	-- Roberta Gelt
Computer Coordinator	-- Chris Thormon
Documentation Coordinator	-- (Still Looking)
Documentation Liaison	-- Larry Shaw
Health Care Coordinator	-- Flash Gordon, M.D.
Stage Manager	-- Charlie Swanson
Technical Coordinator	-- Bob Bickford
Volunteer Coordinator	-- Susan Rosberg

*** Volunteers ***

Cyberthon is going to be a BIG event both in content and manpower needs, so we are going to need many volunteers both before and at the event.

Before the event, we will need folks to do the following:

Answer phones at the office and at Colossal the week before Cyberthon
Be "on call" to do odd jobs
Build Worlds on the MACs and learn how to help others
Do data entry
Sign painters - banner makers
Stuff and fold

At the event we will need at least the following:

Garbage Detail (to make our space virtually spotless)
General go-fers
Internal security workers
Registration/information booth workers
Set Up / Take Down help

Volunteers who wish to work at least ten (10) hours on some of these tasks in return for gaining free admission, should call Susan Rosberg at the Whole Earth Office or e-mail her (susan on the WELL). Volunteers who wish to get involved with World Building should call Danica Remy at 381-4039 or e-mail her (remy on the WELL).

We are asking volunteers who work before the event and wish to come to the event to try and come between midnight and 8:00 a.m. when we feel there will be some fall out of paying guests.

*** Documentation ***

As Cyberthon is a multi-media event, so it will be documented in many forms and POINT will retain all rights to this documentation.

In filming the event three separate avenues have been mentioned as possibilities: 1) Michael Starks, of 3D-TV, might video some of the proceedings as seen from the virtual eye (inside the goggles) using his three-dimensional photographic equipment, 2) a professional camera crew, like David Kennard's, might opt to video the event on spec, and/or 3) people attending Cyberthon might be able to borrow video camcorders and shoot parts of the event as they see it.

In print, tape recordings and still photography we are going to ask folks to register with us and give us a copy of what ever they record. These will be cataloged in the POINT offices to be used in the future, whether as a multi-media piece or in some other form not presently conceived.

*** Sponsors ***

Although we have had little success to date coming up with corporate sponsorship, a second letter of appeal has gone out outlining our specific needs.

In return for the Sponsor's support we can promise prominent placement in all Press and Publicity that goes out and one (1) space at a special Preview Party for every one-thousand dollars donated.

In addition we offer a Sponsor the following number of spaces to Cyberthon itself:

2,000

1 Space for a contribution of $ 1,000 to $3,000
2 Spaces for a contribution of $3,001 to $5,000
3 Spaces for a contribution of $5,001 to $7,500
4 Spaces for a contribution of $7,501 to $9,000
5 Spaces for a contribution of $9,001 to $12,500

New companies which have been approached with this appeal are NEC, Pony Canyon, Fujitsu, Sega, Sharp and Silicon Graphics. Other suggestions of folks we could approach for the above, or for underwriting the Preview Party, are appreciated.

*** Other Needs ***

To help cut costs, we are still looking for donations of the following:

Build Your Own World Contest prizes
Camera equipment and film
Cots/futons -- for the nap room
Cyberthon T-Shirts / Sweatshirts / Pens / Baseball caps
Lodging for participants
MAC IIs -- to be used in the "Build Your Own World" contest
MACs for general event coordination
Tape recorders
Video equipment and tape
Video Monitors
Walkie Talkies

*** Time Table ***

To help coordinate all of our efforts, the following is a list of significant dates which should be kept in mind:

Current Budget Evaluation? Steering Cmtee Mtg?

Aug. 15th	-- Price Warning postcard goes out (Price goes up to $350 on 9/1) Preliminary Budget evaluation
Aug. 21st	-- All Presenters should be confirmed
Aug. 22nd	-- Maze Building meeting at Colossal (tentative) - what's that mean?
Aug. 27th	-- Reservation Packets go out to paid guests
Sept. 5th	-- Budget evaluation - GO/NO GO decision?
Oct. 2nd	-- Set-Up begins at Colossal
Oct. 4th	-- All Committee Heads meet at the site
Oct. 5th	-- Presenters start setting up (7:00 a.m.) Preview Party - 6:00 p.m. to 8:00 p.m.)
Oct. 6th	-- Noon, it starts!
Oct. 7th	-- The End // Take down
Nov. 1st	-- Evaluation meeting